



November 21st - 24th

A CHARMING CHRISTMAS TOWN

The Big Balloon Build brings together charities and balloon artists from around the world to create larger-than-life experiences through an immersive balloon world. The Big Balloon Build will benefit the children and youth that the United Way of Indiana County serves. It will offer additional holiday opportunities for the area that include family-friendly events like public tours, a gala, ice-skating, breakfast with Santa, school tours, a concert, Christmas caroling, and everything "It's a Wonderful Life."

WHAT IS THE BIG BALLOON BUILD

Picture this: a magical world where the whimsy of balloons brings joy and wonder to all who enter. This is the heart of our Big Balloon Build, a unique international event that not only sparks the imagination but also fuels the vital work we do in our community. As we prepare to bring this enchanting experience to life, we're reminded that the true magic lies in the support of people like you. Your contributions empower us to continue our mission, of helping those in need right here in Indiana County. And now, you can be a part of something extraordinary... The Big Balloon Build! It's not just an event: it's a celebration of the magic and joy that your generosity brings to our community. Your support will manifest in a whimsical world of balloons, showcasing what we can achieve together.

LOCAL HOST TO LEAD THE WAY

Indiana County's own, Denise Chresos, owner of the Flower and Balloon Gallery, is excited to host this wonderful festival build and show off her floral design and balloon artist skills. Denise has been a part of five Big Balloon Builds, the most recent being in London last year.



Check out It's a Wonderful Big Balloon Build on our website!
www.uwindianacounty.org/its-a-wonderful-life



SHOOTING STAR: \$35,000+

- Specialty Balloon Build Piece First Area of Choice
- Company Logo on Billboards
- Personalized Company Banner
- Logo on all 2024 Event Communications
- Local, Regional, State, and International Recognition
- Recognition on Social Media
- Recognition on Radio
- Recognition at VIP Event
- VIP Access to the Build
- TV Promotions
- Recognition on Television Appearances
- Behind the Scenes Tour by BBB Director and Host
- 8 General Admission Tickets to the Build
- 8 Tickets to the Gala
- United Way's Community Leader Level Benefits

GREATER HEIGHTS: \$25,000+

- Specialty Balloon Piece Second Area of Choice
- Personalized Company Banner
- Logo on all 2024 Event Communications
- Local, Regional, State, and International Recognition
- Recognition on Social Media
- Recognition on Radio
- Recognition at VIP Event
- Behind the Scenes Tour by BBB Director and Host
- 6 General Admission Tickets to the Build
- 6 Tickets to the Gala
- United Way's Champion Level Benefits

FULFILLING DREAMS: \$15,000+

- Specialty Balloon Build Piece Third Area of Choice
- Logo on all 2024 Event Communications
- Local, Regional, State, and International Recognition
- Recognition on Social Media
- Recognition on Radio
- Recognition at VIP Event
- Behind the Scenes Tour by BBB Director and Host
- 4 General Admissions Tickets to the Build
- 4 Tickets to the Gala
- United Way's Supporter Level Benefits



PARADE SPONSORSHIPS

PARADE SPONSOR: \$2,500+

- A Large Banner with Company Logo on the Light Up Night Parade Float
- Recognition on Radio
- Recognition on all Social Media Platforms & Newsletters
- Recognition in all Campaign Chair Speeches

COSTUME SPONSOR: \$1,000+

- A Small Banner with Company Logo on the Light Up Night Parade Float
- Recognition on all Social Media Platforms & Newsletters
- Costume Displayed at BBB Event with Signage

ADDITIONAL EVENT SPONSORSHIP

SPONSOR AN AREA IN THE BUILD: \$4,000+

- Only 3 Sponsorship Opportunities Available
- Recognition on all Social Media Platforms & Newsletters
- Company logo within an Area of the Build
- Recognition in all Campaign Chair Speeches
- 4 General Admission Tickets to the Build

VIP EVENT

VIP EVENT PRESENTING SPONSOR: \$1,000+

- Recognition during Campaign Chair Speech
- Recognition on all Social Media Platforms & Newsletters
- Company Logo on Materials for the VIP Event
- 6 Tickets to the VIP Event

VIP EVENT FOOD SPONSOR: \$500+

- Recognition during the Campaign Chair Speech
- Recognition on all Social Media Platforms & Newsletters
- Company Logo at the Food Area
- 4 Tickets to the VIP Event

VIP EVENT DRINK SPONSOR: \$300+

- Recognition during the Campaign Chair Speech
- Recognition on all Social Media Platforms & Newsletter
- Company Logo at the Drink Area
- 2 Tickets to the VIP Event

BREAKFAST WITH SANTA SPONSORSHIPS

SPONSORSHIP BY SANTA: \$750+

- Recognition on the United Way's Website for Breakfast with Santa
- Recognition on Social Media Platforms & Newsletters
- Recognition on Radio
- Company Logo on Event Signage
- 6 Tickets for Breakfast with Santa

BREAKFAST SPONSOR: \$500+

- Recognition on the United Way's Website for Breakfast with Santa
- Recognition on Social Media Platforms & Newsletters
- Recognition on Radio
- Company Logo on Event Signage
- 2 Tickets to the Build

PHOTOS WITH SANTA SPONSOR: \$250+

- Recognition on Radio
- 1 Ticket to the Build



YOUR IMPACT

The United Way of Indiana County orchestrates events throughout the year to bring us together to ignite hope and provide support for health, education, and financial stability programs in our community.

Imagine your neighbor, the one you greet each morning, struggling to keep the lights on in their home. Picture the child down the street, whose brightest part of the day is the warm meal waiting on the table. These aren't just scenarios- they're realities for many in our Indiana County community, realities that we have the power to help with.

Your presence at our events is more than just a show of support, it's about the power of our collective action. When you attend and/or sponsor our events, you are a part of a community that cares, a group that gives, and a force that changes lives. You represent a secure tomorrow for a family, a brighter future for a child, and a stronger Indiana County for us all.



2024 Big Balloon Build Sponsorship Commitment Form

Deadline to respond is October 25th, 2024.

Name: _____

Company Name (If Applicable): _____

Address: _____

Phone Number: _____ Email: _____

Total Amount Pledged: _____

Big Balloon Build Sponsorship Level

Shooting Star (\$35,000+)

Greater Heights (\$25,000+)

Fulfilling Dreams (\$15,000+)

Parade Sponsorship Level

Parade (\$2,500+)

Costume (\$1,000+)

VIP Event Sponsorship Level

Presenting Sponsor (\$1,000+)

Food Sponsor (\$500+)

Drink Sponsor (\$300+)

Breakfast with Santa Sponsorship Level

Sponsorship by Santa (\$750+)

Breakfast Sponsor (\$500+)

Photos with Santa Sponsor (\$250+)

Additional Event Sponsorship

Sponsor an Area in the Build (\$4,000+)

Corporate Campaign Sponsorship Level

Community Leader (\$10,000+)

Champion (\$7,500+)

Supporter (\$5,000+)

Partner (\$2,500+)

Requesting to be invoiced at a later date? Send your commitment now so you don't miss your opportunity to support the campaign! You can also mail your completed form and check made payable to United Way of Indiana County | 655 Church Street | Suite 114 | Indiana, PA 15701. To process commitment online, visit www.uwindianacounty.org/supportyourcommunity. Please email your current logo to Chrissy Struzzi at uwstruzzi@uwindianacounty.org.

Thank you for your support in helping to improve the lives of people in our community!